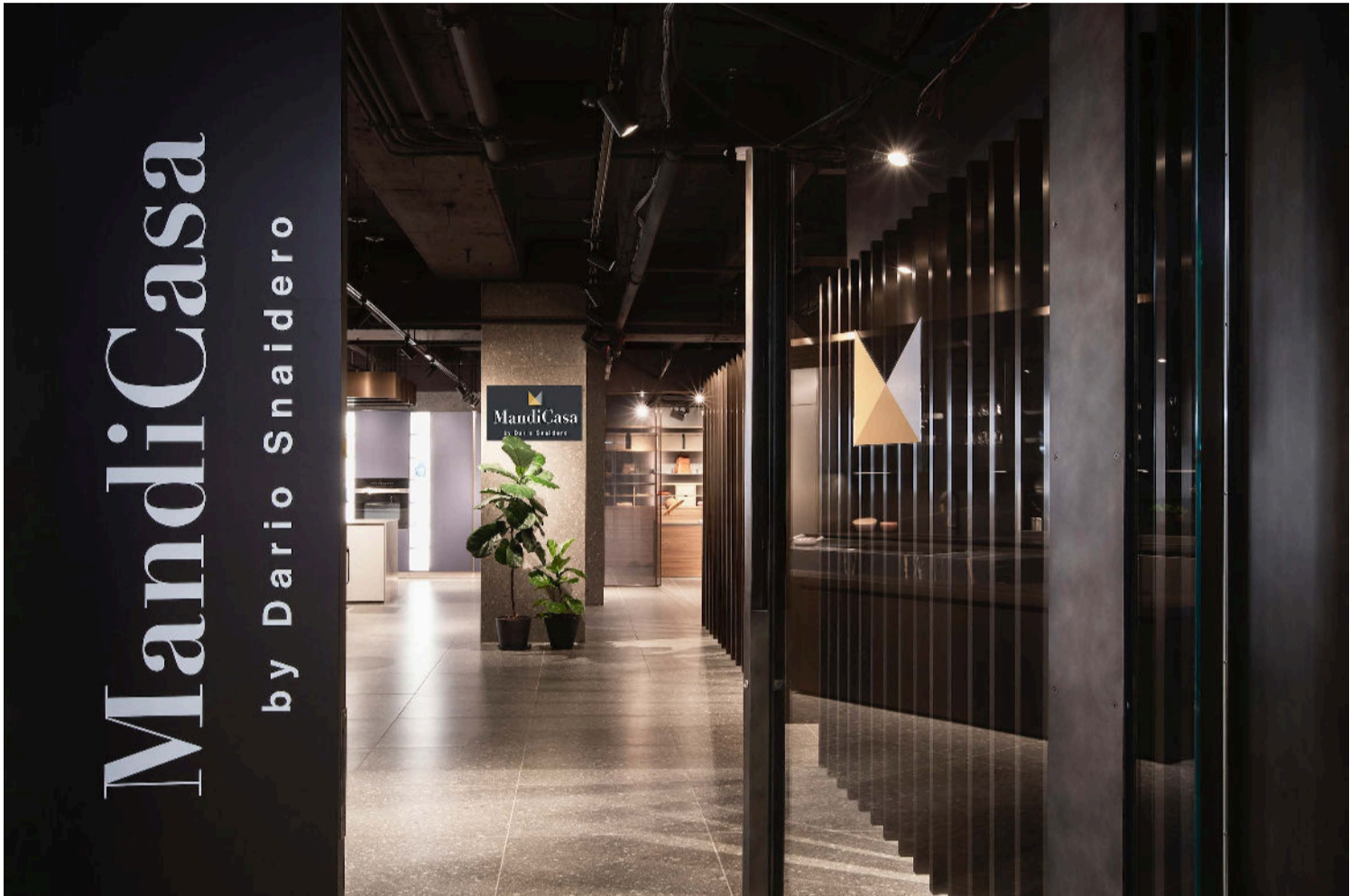


## **Projects: Showrooms**

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# MandiCasa NYC Showroom Tour

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December 19, 2022

Launched by industry veteran Dario Snaidero, MandiCasa focuses on the needs of the North American luxury market with exclusive kitchen and bath designs, as well as custom closets. KBB toured the brand's New York City showroom, located in the A&D Building on the East Side of Manhattan

“Our vision for the design of the showroom was to help our guests envision everyday life with MandiCasa in their own homes,” Alberto Snaidero, CEO of LUXITALY Group, told KBB. “Each of the stunning vignettes showcases design-forward, yet highly functional solutions for the kitchen, bath, closet, and more. Everything is designed to be touched, felt and experienced; behind every drawer and cabinet is a lesson in thoughtful design. True to the brand’s Italian hospitality, we were very intentional about creating various moments throughout the space where designers can host working sessions with clients – whether it’s in a kitchen vignette or our conference room. It’s a space to inspire creativity and collaboration.”

The 4,700 square-foot space features six vignettes of the brand’s kitchen, bathroom and closet designs. Each touch point of the installations was intentionally crafted to inspire a lifestyle surrounded by customized, luxurious design with functionality at its core. All collections can be tailored to suit the functional and aesthetic needs of each space, giving designers, architects, developers, and homeowners the flexibility to achieve seamless cohesion in their designs.

Managed by Pricilla Forster, the MandiCasa Manhattan flagship is staffed with designers expertly trained in the brand’s lines, serving as a resource to industry professionals and homeowners interested in working directly with a member of the design team.

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## MandiCasa NYC Showroom Tour

Italian style triumphs in this NYC kitchen and bath showroom.