

MandiCasa Celebrates The Grand Opening Of Its New York Flagship Showroom

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The MandiCasa New York Flagship showroom had its Grand Opening celebration on March 30 at its new location on the 8th floor of the A&D Building.

Dario Snaidero, Alberto Snaidero, and AnnaPaola Snaidero (MandiCasa's VP of Marketing) joined the showroom design team to host New York designers, architects, and VIPs for the evening.



Left: Dario and AnnaPaola Snaidero. Right: New York showroom design team.

Special guests included Antonino Laspina, Italian Trade Agency NY Director, and Jennifer Quail, Deputy Editor of *aspire design and home* magazine. The latter hosted a Q&A talk with Alberto Snaidero that explored the origins of the MandiCasa collection, the vision for the brand's future, as well as the meaning of the word "Mandi" and the ties it has with the Italian region where the designs are made.



In addition to *aspire design and home*, the event was organized in partnership with Cosentino NY and Gaggenau NY, whose products are part of the showroom displays. Wine was provided by Bridge Hampton Breeze.

Photography courtesy of MandiCasa, the event was organized in partnership with Cosentino NY and Gaggenau NY, whose products are part of the showroom displays. Wine was provided by Bridge Hampton Breeze.

Photography courtesy of MandiCasa.

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