



MandiCasa™

by Dario Snaidero

ENHANCING LIVES THROUGH DESIGN

Dario Snaidero Celebrates His MandiCasa Brand with Showroom Grand Openings in Los Angeles and New York

LOS ANGELES

On February 2, local architects, interior designers, and VIPs joined MandiCasa's President, Dario Snaidero and CEO, Alberto Snaidero for the Grand Opening of the Los Angeles Flagship showroom.



Photos above courtesy of Ann Chatillon Photography



The showroom enjoys a corner street-front location at 372 N. Robertson Blvd. in the West Hollywood Design District. Guests were able to take a close look at made-in-Italy designs from the [MandiCasa luxury collection](#) - including kitchens, baths, and closet systems – and explore innovative cabinetry finishes and storage solutions.

Event sponsors included California Homes magazine, Zago Gasparini (wine), and Portuguese Bend (liquor). Miele raffled off an Obsidian Black Espresso Machine and a Home Vision Vacuum Cleaner.



MORE ABOUT MANDICASA LOS ANGELES

NEW YORK

The New York Flagship showroom had its own Grand Opening celebration on March 30 at its location on the 8th floor of the A&D Building.

Dario Snaidero, Alberto Snaidero, and AnnaPaola Snaidero (MandiCasa's VP of Marketing) joined the showroom design team to host New York designers, architects, and VIPs for the evening.



Left: Dario and AnnaPaola Snaidero. Right: New York showroom design team.



Special guests included Antonino Laspina, Italian Trade Agency NY Director, and Jennifer Quail, Deputy Director of Aspire Design and Home magazine. The latter hosted a Q&A talk with Alberto Snaidero that explored the origins of the MandiCasa collection, the vision for the brand's future, as well as the [meaning of the word "Mandi"](#) and the ties it has with the Italian region where the designs are made.



Right: Alberto Snaidero with Aspire Design and Home magazine Deputy Editor, Jennifer Quail

In addition to Aspire Design and Home, the event was organized in partnership with Cosentino NY and Gaggenau NY, whose products are part of the showroom displays. Wine was provided by Bridge Hampton Breeze.



MORE ABOUT MANDICASA NEW YORK



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MandiCasa is Dario Snaidero's new brand which offers a curated collection of Made-in-Italy products for North American luxury homes showcasing its own MandiCasa brand of modern luxury kitchen cabinets along with closet systems by Caccaro, bathrooms by Novello and interior doors by Henry Glass.



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